

Create a Motivating Environment

Duration: 4 Hours

For
Managers

Course Description:

The key to leadership success is motivating others to do their best in achieving business goals, and motivation is the force that transforms people to be productive. Maximizing employee's motivation is vital to successfully accomplishing the organization's targets and objectives. Motivated employees have higher productivity, morale, self-esteem, and organization/team loyalty.

This program focuses on strategies for leaders to create and maintain a motivating environment.

This course is based upon active learning, with rich, interactive exercises, case studies, and applied experiences.

Learning Objectives:

At the end of this course, participants will be able to:

- Recognize the importance of a motivating environment
- Distinguish between intrinsic and extrinsic motivation
- Explore reasons many workplaces focus on extrinsic motivators
- Determine if money is a motivator
- Apply motivation strategies to the workplace

Outcome:

Enhanced leader ability to motivate employees to achieve corporate objectives, resulting in higher productivity, morale, and loyalty.